

The Columbus Wizards is a dedicated and talented group of men that competes in The American Basketball Association. The American Basketball Association (ABA) is a men's professional basketball league and is the largest professional sports league in the world! Some of the ABA notable players were Julius Irving, George Gervin, Ricky Barry, Moses Malone, Dennis Rodman along with many others that came to be NBA players. The ABA Season runs from November through April (including playoffs)

Our team is comprised of skilled players from all backgrounds who demonstrate exceptional sportsmanship, teamwork, and commitment to success both on and off the court. We aim to promote physical fitness, community engagement, and leadership among young athletes in our area.

#### **Sponsorship Benefits:**

By becoming a sponsor of The Columbus Wizards, your company will gain significant exposure and a range of benefits, including:

- **Brand Visibility:** Your logo prominently displayed on team jerseys, warm-up gear, and team equipment.
- **Digital Presence:** Recognition on our official team website and social media platforms, reaching a wide audience of fans and supporters.
- **Game-Day Exposure:** Banner placement at our home games and acknowledgment during halftime announcements.
- **Community Engagement:** Opportunities to participate in community events and outreach programs organized by the team, showcasing your commitment to the local community.
- **Networking Opportunities:** Access to exclusive events and the chance to connect with other sponsors, local business leaders, and influential community members.

Please find the attached sponsorship package for more detailed information on each tier and the corresponding benefits.

#### Platinum Sponsor:

- Prominent logo placement on team jerseys, warm-up gear, and team equipment.
- Exclusive recognition as the official team sponsor.
- Maximum brand visibility on the team's official website and social media platforms.
- Professional commercial that will be played at minimum of 6 times during live broadcasts
- Large banner placement at home games and acknowledgment during halftime announcements.
- VIP access to team events, including meet-and-greets with players and coaches.
- Inclusion in press releases and media coverage as a premier sponsor.
- Opportunity to host a company-sponsored game night or event.

***Investment:\$3500***

Gold Sponsor:

- Prominent logo placement on team jerseys and warm-up gear.
- Recognition as a key sponsor on the team's official website and social media platforms.
- Professional commercial that will be played at minimum of 3 times during live broadcasts
- Banner placement at home games.
- Acknowledgment during halftime announcements.
- Invitations to select team events and networking opportunities.

***Investment: \$2500***

Silver Sponsor:

- Logo placement on team warm up gear.
- Recognition as a sponsor on the team's official website and social media platforms.
- Recognition as a sponsor for player of the the game during live broadcast.
- Banner placement at home games.

***Investment: \$1000***

Bronze Sponsor:

- Recognition as a sponsor on the team's official website and social media.

***Investment: \$500***

We understand that each company has unique goals and requirements, and we are open to discussing custom sponsorship packages that can be tailored to better suit your specific needs and budget. If you are interested in partnering with The Columbus Wizards, we would be thrilled to discuss the available sponsorship opportunities and tailor them to suit your company's specific needs. Our team is open to exploring any additional benefits or ideas you may have to create a truly valuable and long-lasting partnership.

Thank you for considering this sponsorship proposal. We eagerly anticipate the chance to discuss how our organizations can collaborate for the benefit of the The Columbus Wizards,, your company, and the wider community.

Sincerely,  
Casey Gillespie  
Team President  
The Columbus Wizards