

A group of Columbus Wizards basketball players in white jerseys with purple accents and blue stars are huddled together on a basketball court. The background shows red stadium seating and spectators. The text is overlaid on the image.

COLUMBUS WIZARDS

2027 CORPORATE PARTNERSHIP OPPORTUNITIES

Columbus Is Our Home. Community Is Our Mission. Basketball Is Our Platform.

Limited 2027 partnership opportunities available. Priority placement is given to early commitments.

Professional Basketball. Columbus Roots. Community Impact.

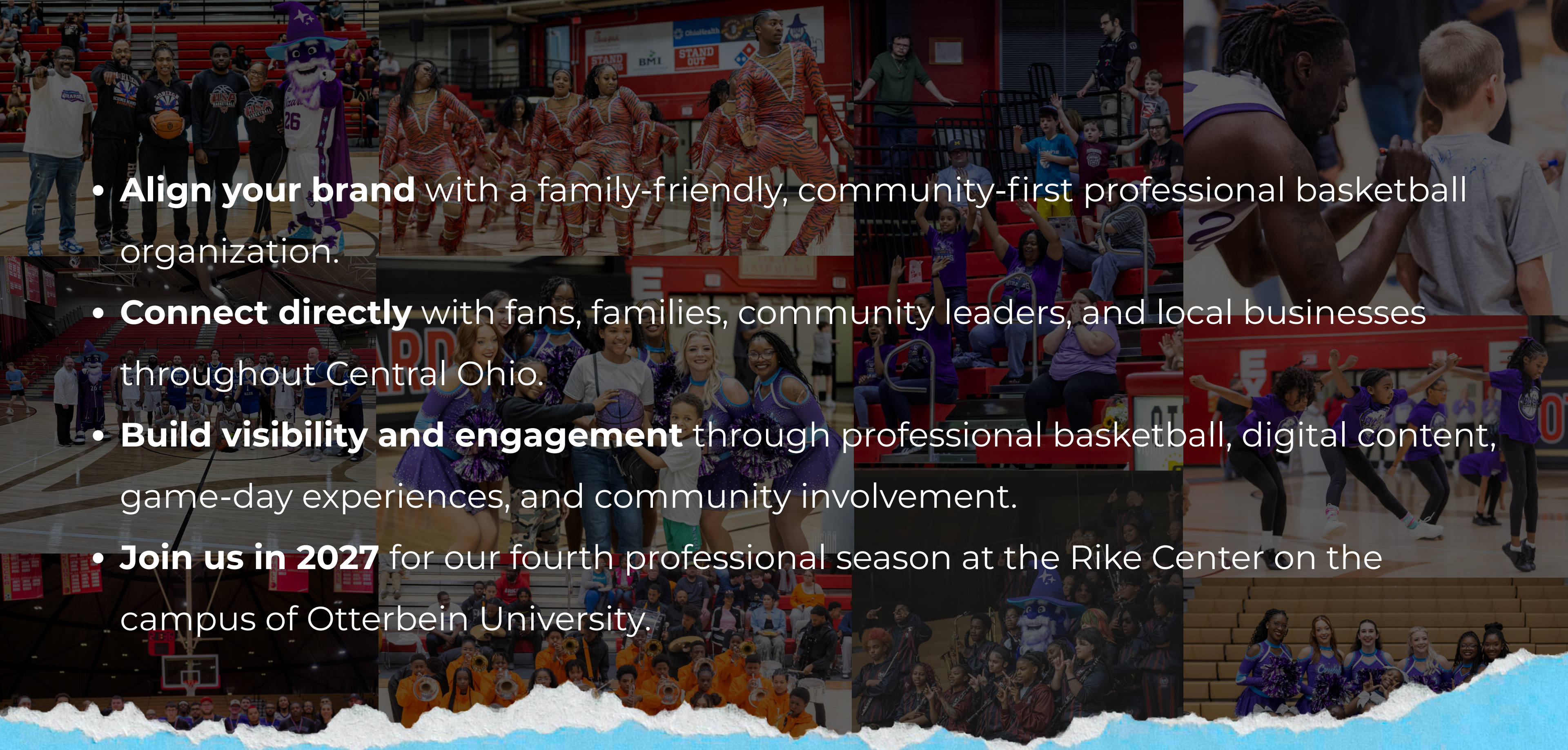
The Columbus Wizards are a men's professional basketball organization built in Columbus and committed to serving Central Ohio. Our platform brings together professional basketball, affordable family entertainment, community engagement and opportunities for the next generation.

2026 By The Numbers

- 1.6M DIGITAL VIEWS
- 38.1K INTERACTIONS
- 52.6K PROFILE VISITS
- 5,686 SOCIAL FOLLOWERS
- 2,201 EMAIL + SMS AUDIENCE
- 3,000 UNIQUE LIVESTREAM VIEWERS

Core Social Audience: 58% Male / 30.6% Female, Ages 25–54

Why the Columbus Wizards?

- 
- **Align your brand** with a family-friendly, community-first professional basketball organization.
 - **Connect directly** with fans, families, community leaders, and local businesses throughout Central Ohio.
 - **Build visibility and engagement** through professional basketball, digital content, game-day experiences, and community involvement.
 - **Join us in 2027** for our fourth professional season at the Rike Center on the campus of Otterbein University.

Columbus is more than where we play. It's the community we serve.



COMMUNITY SERVICE & VOLUNTEERISM

Players, coaches, staff, and organizational leadership working alongside local nonprofits and community organizations to serve Central Ohio.

YOUTH ENGAGEMENT & ACCESS

Creating opportunities for young people and families to experience professional basketball while connecting with positive role models in their community.

COMMUNITY PARTNERSHIPS

Building meaningful relationships with organizations throughout Central Ohio and using the Wizards platform to bring greater awareness to the work they do.

“Our responsibility to Columbus doesn't end when the final buzzer sounds. Basketball gives us a platform, and we believe that platform should be used to serve the people and organizations that make our community stronger.”

— Casey Gillespie, President, Columbus Wizards

SERVING OUR CITY

CORPORATE PARTNERSHIP OPPORTUNITIES

Partner with the Columbus Wizards for the 2027 season and connect your brand with professional basketball fans, families, businesses, and communities throughout Central Ohio.

Tier	Investment	Benefits	Slots	Status
Legacy Partner	\$25,000	Front Shoulder Uniform Logo, Premier Venue Signage, Premium Digital Placement, VIP Courtside Package, Category Exclusivity	1	OPEN
Impact Partner	\$15,000	Premium Venue Signage, Featured Digital Placement, VIP Hospitality, Game-Night Activation	2	OPEN
Alliance Partner	\$10,000	Venue Signage, Enhanced Digital Promotion, VIP Ticket Package, Community Activation	4	OPEN
Supporting Partner	\$5,000	Venue Signage, Digital Recognition, Ticket Package, In-Game Recognition	6	OPEN

All partnership packages include in-game mentions, social media promotion, logo on website, and VIP game tickets.

JERSEY PARTNERSHIP OPPORTUNITIES



Place your brand directly on our athletes with premium jersey placement opportunities.
Maximize visibility during games, media coverage, photography, and social content.
Extend your brand beyond game night through season-long exposure across Wizards content.

Placement	Investment	Slots	Status
Right Front Shoulder	\$7,000	1	Open
Middle Front	\$5,000	1	Open
Left Front Shoulder	\$7,000	1	Reserved for Legacy Partner
Top Back	\$5,000	1	Open
Lower Back	\$5,000	1	Open
Shorts (each)	\$2,000	1	Open

All jersey partners receive team-signed jersey, VIP tickets, and social media recognition throughout the season. Final logo size and placement subject to uniform design and league requirements.



BULK TICKET PACKAGES



PACKAGE	INVESTMENT	INCLUDED BENEFITS
50 TICKETS	\$500	50 GA TICKETS
75 TICKETS	\$750	75 GA TICKETS Group Recognition
100 TICKETS	\$1,000	100 GA TICKETS Group Recognition Social Media Recognition
150 TICKETS	\$1,500	150 GA TICKETS Premium Recognition Social Media Recognition



HOST YOUR GROUP

Use your tickets for employees, clients, customers, youth organizations, or a company outing.



GIVE BACK TO COLUMBUS

Donate some or all of your tickets back to the Wizards for distribution through participating community organizations and families.



COMMUNITY TICKET PARTNER

Companies donating 100+ tickets receive recognition as a Columbus Wizards Community Ticket Partner.

BRAND VISIBILITY

MULTI-CHANNEL EXPOSURE

- Connect your brand with Wizards fans across game-day, digital, social, and community platforms.

VENUE PRESENCE

- Prominent signage opportunities throughout the Wizards home-game experience.

DIGITAL & SOCIAL INTEGRATION

- Partner recognition, co-branded content, and promotional opportunities across Wizards digital platforms.

IN-GAME RECOGNITION

- PA mentions, sponsored activations, and other opportunities to put your brand in front of fans.

COMMUNITY & CONNECTION

COMMUNITY IMPACT

- Align your brand with Wizards community initiatives, outreach, and local partnerships.

FAN ENGAGEMENT

- Create meaningful opportunities to interact directly with Wizards fans and families.

VIP ACCESS & HOSPITALITY

- Use Wizards basketball to entertain employees, clients, customers, and business relationships.

YEAR-ROUND CONNECTION

- Extend your partnership beyond game night through digital content, community events, and organizational initiatives.

PARTNER BENEFITS SUMMARY

**YOUR GOALS.
OUR PLATFORM.**

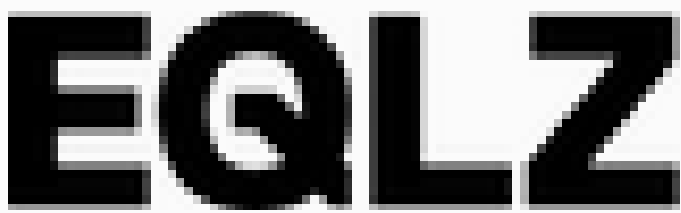
CUSTOM PARTNERSHIPS & ACTIVATIONS

BRAND AWARENESS
GAME-NIGHT ACTIVATIONS
DIGITAL CONTENT
COMMUNITY IMPACT
EMPLOYEE & CLIENT EXPERIENCES
CUSTOM CAMPAIGNS

**HAVE SOMETHING DIFFERENT IN MIND?
LET'S BUILD IT TOGETHER.**



2026 PROUD PARTNERS OF THE COLUMBUS WIZARDS



A group of Columbus Wizards basketball players in white jerseys with purple accents are huddled together on a basketball court. The background shows a blurred crowd of spectators in a gymnasium.

THANK YOU

**For considering a partnership with
The Columbus Wizards**

LET'S BUILD A PARTNERSHIP THAT WORKS FOR YOUR BRAND



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